

REPORT FOR PROPOSITION/RECALL ELECTIONS

(filed by persons/committees that support or oppose one or more propositions or recall elections)

1. Full Name and Address of Person/Committee

AUDUBON NATURE INSTITUTE
6500 Magazine Street
New Orleans, LA 70118

Office Use Only

Report Number: 40765

Date Filed: 4/17/2014

Report Includes Schedules:

Schedule A-1

Schedule E-1



3. Date of Primary

3/15/2014

This report covers from

2/24/2014

through

4/14/2014

3. Type of Report:

45th day after filing petition

40th day after election

135th day after filing petition

Supplemental

200th day after filing petition

30th day prior to election

10th day prior to election

Amendment to prior report

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers), if applicable.

a. Name

b. Position

c. Address

Chairperson

Treasurer

5. Propositions or Recalls Supported or Opposed (use additional sheets if necessary)

a. Description of Proposition/ Name of person subject of recall election

b. Office Sought

c. Political Party

d. Support/Oppose

6. a. Name of Person Preparing Report

b. Daytime Telephone

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 17th day of April, 2014.

Signature of Person/Committee Chairperson

Daytime Telephone

Signature of Committee Treasurer, if any

Daytime Telephone

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions Received (Schedule A-1)	\$ 242,222.72
2. In-kind Contributions Received (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 242,222.72
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 242,222.72

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 242,222.72
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. TOTAL EXPENDITURES (Lines 9 + 10)	\$ 242,222.72
12. Other Disbursements (Schedule E-3)	\$ 0.00
13. Loan Repayments Made (Schedule B)	\$ 0.00
14. Funds Loaned (Schedule D)	\$ 0.00
15. TOTAL DISBURSEMENTS (Lines 11 + 12 + 13 + 14)	\$ 242,222.72

FINANCIAL SUMMARY	Amount
16. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 0.00
17. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 242,222.72
18. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) <small>(Line 15 above minus line 10 above)</small>	\$ 242,222.72
19. Funds on hand at close of reporting period	\$ 0.00

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
20. Of funds on hand at beginning of reporting period (Line 16, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
21. Of funds on hand at close of reporting period (Line 19, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
22. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
23. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
24. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
AUDUBON NATURE INSTITUTE 6500 Magazine Street New Orleans, LA 70118 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	03/16/2014	\$242,222.72	\$0.00
4. SUBTOTAL (this page)		\$ 242,222.72	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 242,222.72	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		<u>\$ 0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. **However, in-kind expenditures should be reported on SCHEDULE E-2 and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
THE NEW ORLEANS TRIBUNE 2317 Esplanade Avenue New Orleans, LA 70119	03/06/2014	Newspaper Advertisement	\$ 1,153.00
WWL-TV 1024 N. Rampart Street New Orleans, LA 70116	03/11/2014	Television advertisements	\$ 11,985.00
PRINTERS WHOLESALE GROUP INC. 3801 N. Causeway Boulevard Suite 203 Metairie, LA 70002	03/14/2014	Printing and Postage for Direct Mail Piece	\$ 23,362.49
WDSU-TV 846 Howard Aveune New Orleans, LA 70113	03/11/2014	Television advertisements	\$ 5,027.75
MAGELLEAN STRATEGIES GROUP BR LLC 12491 Plantaiton Creek New Orleans, LA	03/13/2014	Professional Sevices/Survey	\$ 5,900.00
MARK ROSENBOHM PO BOx 231173 Harahan, LA 70183	03/13/2014	Graphic Design	\$ 520.00
PRINTERS WHOLESALE GROUP INC. 3801 N. Causeway Boulevard Suite 203 Metairie, LA 70002	03/11/2014	Sign Printing	\$ 47,114.14
SALT CREEK Salt Creek, OH	03/17/2014	T-shirts	\$ 4,230.25
3. SUBTOTAL (optional)			\$ 99,292.63
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CIRCULAR CONSULTING LLC 1515 Poydras Street Suite 2060 New Orleans, LA 70112	03/20/2014	Professional Services/Community Relations	\$ 5,000.00
GREEN PASTURES UNLIMITED LLC The Energy Centre 1100 Poydras Street; Suite 2775 New Orleans, LA 70163	03/20/2014	Professional services/community relations	\$ 3,500.00
BDPC LLC 110 Bellaire Drive New Orleans, LA 70124	04/03/2014	Professional services/Call Program	\$ 17,055.00
THE BRYLSKI COMPANY 3418 Coliseum Street New Orleans, LA 70115	04/03/2014	E-mail Blasts	\$ 450.00
POLICAMP INC. 5627 Paris Avenue New Orleans, LA 70122	04/03/2014	E-mail Blasts	\$ 700.00
PETER MAYER 324 Camp Street New Orleans, LA 70130	04/03/2014	Post production	\$ 450.00
PETER MAYER 324 Camp Street New Orleans, LA 70130	04/03/2014	Design and Layout On-line Banners	\$ 2,193.75
B3 CONSULTING LLC 540 S. Broad Street Suite C Bew Orleans, LA 70119	04/10/2014	Professional services/Community Relations	\$ 5,000.00
3. SUBTOTAL (optional)			\$ 34,348.75
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GNO COMMUNICATIONS PO Box 870488 New Orleans, LA 70187	04/10/2014	Web Banner Promotion	\$ 500.00
BAKWELL MEDIA OF LA LLC New Orleans, LA	04/03/2014	Radio Advertisements	\$ 325.00
WKBU-FM New Orleans, LA	04/03/2014	Radio Advertisements	\$ 908.00
KMEZ-FM/CUMULUS BROADCASTING New Orleans, LA	04/03/2014	Radio Advertisements	\$ 792.00
WLMG-FM/ENTERCOM New Orleans, LA	04/03/2014	Radio Advertisements	\$ 1,814.00
WNOE-FM New Orleans, LA	04/03/2014	Radio Advertisements	\$ 1,131.00
WWL-AM ENTERCOM NEW ORLEANS LLC New Orleans, LA	04/03/2014	Radio Advertisements	\$ 3,580.00
WYLD-FM New Orleans, LA	04/03/2014	Radio Advertisements	\$ 1,528.00
3. SUBTOTAL (optional)			\$ 10,578.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GAMBIT COMMUNICATIONS INC. New Orleans, LA	04/03/2014	Advertisement	\$ 1,040.00
THE ADVOCATE New Orleans, LA	04/03/2014	Advertisements	\$ 705.88
THE ADVOCATE New Orleans, LA	04/03/2014	Advertisements	\$ 705.88
DATA NEWS WEEKLY New Orleans, LA	04/03/2014	Advertisements	\$ 532.00
TIMES PICAYUNE PUBLISHING CORP. New Orleans, LA	04/03/2014	Advertisements	\$ 3,760.94
TIMES PICAYUNE PUBLISHING CORP. New Orleans, LA	04/03/2014	Advertisements	\$ 3,403.76
THE LOUISIANA WEEKLY PUBLISHING CORP. New Orleans, LA	04/03/2014	Advertisements	\$ 725.00
GAMBIT COMMUNICATIONS INC. New Orleans, LA	04/03/2014	Advertisements	\$ 600.00
3. SUBTOTAL (optional)			\$ 11,473.46
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WWL-TV.COM New Orleans, LA	04/03/2014	Advertisements	\$ 2,188.24
NEW ORLEANS NET LLC New Orleans, LA	04/03/2014	Advertisements	\$ 2,647.06
WDSU-TV 846 Howard Aveune New Orleans, LA 70113	04/03/2014	Advertisements	\$ 887.25
WWL-TV 1024 N. Rampart Street New Orleans, LA 70116	04/03/2014	Advertisements	\$ 2,115.00
WGNO-TV New Orleans, LA	04/03/2014	Advertisements	\$ 1,655.00
WNOL-TV New Orleans, LA	04/03/2014	Advertisements	\$ 650.00
WVUE-TV New Orleans, LA	04/03/2014	Advertisements	\$ 7,600.00
WGNO-TV New Orleans, LA	04/03/2014	Advertisements	\$ 2,235.00
3. SUBTOTAL (optional)			\$ 19,977.55
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WNOL-TV New Orleans, LA	04/03/2014	Advertisements	\$ 1,380.00
WVUE-TV New Orleans, LA	04/03/2014	Advertisements	\$ 10,275.00
COX MEDIA INC. New Orleans, LA	04/03/2014	Advertisements	\$ 3,577.50
COX MEDIA INC. New Orleans, LA	04/03/2014	Advertisements	\$ 7,174.25
SABISTON CONSULTANTS 10557 Airline Drive St. Rose, LA 70087	03/10/2014	Professional Services/Community Relations	\$ 37,296.00
DATA NEWS WEEKLY PO Box 57347 New Orleans, LA	04/04/2014	Advertisement	\$ 3,960.00
FACEBOOK , DE	03/10/2014	Social Media Advertisement	\$ 291.39
PETER MAYER 324 Camp Street New Orleans, LA 70130	04/03/2014	Design Layout On-line Banners	\$ 903.89
3. SUBTOTAL (optional)			\$ 64,858.03
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
PETER MAYER 324 Camp Street New Orleans, LA 70130	04/03/2014	TV and Radio Production	\$ 1,694.30
3. SUBTOTAL (optional)			\$ 1,694.30
4. TOTAL (optional - complete only on last page of this schedule)			\$ 242,222.72

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