

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

## 1. Qualifying Name and Address of Candidate

SARAH NEWELL USDIN  
3034 Ursulines  
New Orleans, LA 70119

## 2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

School Board  
Orleans  
03

## OFFICE USE ONLY

Report Number: 38314

Date Filed: 1/20/2014

### Report Includes Schedules:

Schedule A-1  
Schedule B  
Schedule C  
Schedule E-1

## 3. Date of Primary

11/6/2012

This report covers from 11/19/2012 through 12/31/2012

## 4. Type of Report:

180th day prior to primary       40th day after general  
 90th day prior to primary       Annual (future election)  
 30th day prior to primary       Supplemental (past election)  
 10th day prior to primary  
 10th day prior to general       Amendment to prior

## 5. FINAL REPORT if:

Withdrawn       Filed after the election AND all loans and debts paid  
 Unopposed

## 6. Name and Address of Financial Institution (You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

IBERIABANK  
637 Carrollton Ave.  
New Orleans, LA 70118

## 7. Full Name and Address of Treasurer

THOMAS USDIN  
3034 Ursulines Ave.  
New Orleans, LA 70119

## 9. Name of Person Preparing Report

MARY HOFFMAN

Daytime Telephone 225-275-1904

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 20th day of January, 2014.

Sarah Newell Usdin

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

\_\_\_\_\_  
Daytime Telephone

Thomas Usdin

Signature of Treasurer

\_\_\_\_\_  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 5,250.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	\$ 5,250.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 12,500.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 17,750.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 12,605.60
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 12,605.60

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 2,248.65
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 17,750.00
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 12,605.60
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 0.00
18. Funds on hand at close of reporting period	\$ 7,393.05

Form 102, Rev. 3/98, Page Rev. 3/98

## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 12,500.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

Form 102, Rev. Rev. 3/98, Page Rev. 3/00

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
JANET W BEAN 6025 Garfield New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/31/2012	\$250.00	\$750.00
SUSAN K DUNN 19 Princeton Pl YPR Montclair, NJ 07043  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/31/2012	\$2,500.00	\$2,500.00
THOMAS F DUNN 19 Princeton Pl UPR Montclair, NJ 07043  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/31/2012	\$2,500.00	\$2,500.00
4. SUBTOTAL (this page)		\$5,250.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 5,250.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender SARAH NEWELL USDIN 3034 Ursulines Ave. New Orleans, LA 70119	2. a. Date* <u>11/28/2012</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>12,500.00</u> d. Balance due ..... \$ <u>12,500.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						

## SCHEDULE C: DEBTS & OBLIGATIONS (OTHER THAN LOANS)

DEBTS OWED BY THE CAMPAIGN

DEBTS OWED TO THE CAMPAIGN

Use this schedule to report *either* debts owed by the campaign *or* debts owed to the campaign, checking the appropriate line above. If the campaign has experienced both types of debts, then copy this page and report them separately. Never combine debts owed by and debts owed to on the same page. Debts should be reported on this schedule until repaid. When repayments are made by the campaign, a corresponding entry should be made on SCHEDULE E-1: GENERAL EXPENDITURES. When repayments are received by the campaign, a corresponding entry should be made on SCHEDULE A-3: OTHER RECEIPTS.

1. Name and Address of Creditor/Debtor	2. Outstanding Balance Beginning This Period	3. Amount(s) Incurred This Period (+)	4. Payment(s) Made This Period (-)	5. Outstanding Balance at Close of This Period
ANGELE WILSON 810 Bienville St. New Orleans, LA 70112  Reason Debt Incurred: Grassroots and Organizational Consulting	\$0.00	\$360.00	\$360.00	\$0.00
LEBLANC & SCHUSTER PUBLIC RELATION INC. POB 9214 Metairie, LA 70055 Reason Debt Incurred: Mele Direct Mail expenses - 5965.66. Credit of 2158.68 for previous printing	\$0.00	\$3,806.98	\$3,806.98	\$0.00
LEBLANC & SCHUSTER PUBLIC RELATION INC. POB 9214 Metairie, LA 70055 Reason Debt Incurred: Alpha Graphics & Printing - 4681.08 Printing and distribution of door hangers.	\$0.00	\$4,681.08	\$4,681.08	\$0.00
LEBLANC & SCHUSTER PUBLIC RELATION INC. POB 9214 Metairie, LA 70055 Reason Debt Incurred: Sublimedia - Printing tee shirts	\$0.00	\$393.69	\$393.69	\$0.00
LEBLANC & SCHUSTER PUBLIC RELATION INC. POB 9214 Metairie, LA 70055 Reason Debt Incurred: Gulf Coast Resources - 851.79 Voter list for canvassing	\$0.00	\$851.79	\$851.79	\$0.00

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ANGELE WILSON 810 Bienville St. New Orleans, LA 70112	11/20/2012	Grassroots and Organizational Consulting	\$ 360.00
REBECCA C CONWELL 4846 Coliseum St. New Orleans, LA 70115	11/19/2012	Postage - pd to USPS Mid City Branch New Orleans LA	\$ 418.31
DEMOCRACY ENGINE 2125 14th St. NW Ste 101W Washington, DC 20009	12/15/2012	Sevice Fees	\$ 950.00
MARY HOFFMAN 10128 Chestnut Oak Dr. Baton Rouge, LA 70809	12/11/2012	Campaign Finance Consulting	\$ 500.00
IBERIABANK 637 Carrollton Ave. New Orleans, LA 70118	11/30/2012	Bank Fee	\$ 12.50
LEBLANC & SCHUSTER PUBLIC RELATION INC. POB 9214 Metairie, LA 70055	12/04/2012	Direct Mail expense-pd to Mele Printing	\$ 3,806.98
LEBLANC & SCHUSTER PUBLIC RELATION INC. POB 9214 Metairie, LA 70055	12/04/2012	Printing & distribution of doorhangers-pd to Alpha Graphics & Printing	\$ 4,681.08
LEBLANC & SCHUSTER PUBLIC RELATION INC. POB 9214 Metairie, LA 70055	12/04/2012	Tee Shirts - pd to Sublimedia	\$ 393.69
3. SUBTOTAL (optional)			\$11,122.56
4. TOTAL (optional - complete only on last page of this schedule)			

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LEBLANC & SCHUSTER PUBLIC RELATION INC. POB 9214 Metairie, LA 70055	12/04/2012	Voter list for canvassing - pd to Gulf Coast Resources	\$ 851.79
PAY PAL POB 45950 Omaha, NE 68145	12/15/2012	Service Fees	\$ 172.96
DR. LINDA USDIN 43 Neron PI New Orleans, LA 70118	11/19/2012	Election Night Catering pd to K-Mart 2940 Veterans New Orleans LA	\$ 199.11
DR. LINDA USDIN 43 Neron PI New Orleans, LA 70118	11/19/2012	Election Night Catering pd to Martin's 714 Elmeer Ave. New Orleans LA	\$ 259.18
3. SUBTOTAL (optional)			\$1,483.04
4. TOTAL (optional - complete only on last page of this schedule)			\$ 12,605.60

Form 102, Rev. 3/98, Page Rev. 3/98