

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

LOURDES MORAN  
2620 RAMSEY DRIVE  
NEW ORLEANS, LA 70131

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

SCHOOL BOARD  
ORLEANS  
4

OFFICE USE ONLY

Report Number: 35904

Date Filed: 3/2/2013

Report Includes Schedules:

Schedule A-1  
Schedule E-1  
Schedule E-2

3. Date of Primary 11/6/2012

This report covers from 11/19/2012 through 12/31/2012

4. Type of Report:

\_\_\_\_\_ 180th day prior to primary \_\_\_\_\_ 40th day after general  
\_\_\_\_\_ 90th day prior to primary \_\_\_\_\_ Annual (future election)  
\_\_\_\_\_ 30th day prior to primary X Supplemental (past election)  
\_\_\_\_\_ 10th day prior to primary  
\_\_\_\_\_ 10th day prior to general \_\_\_\_\_ Amendment to prior

5. FINAL REPORT if:

\_\_\_\_\_ Withdrawn \_\_\_\_\_ Filed after the election AND all loans and debts paid  
\_\_\_\_\_ Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

WHITNEY NATIONAL BANK  
P.O. BOX 4019  
GULFPORT, MS 39502

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report SCOTT MORAN

Daytime Telephone 504-615-2142

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 2nd day of March, 2013.

LOURDES MORAN

Signature of Candidate/Chairperson  
(To be signed by Chairperson only if report by principal campaign committee)

Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 7,900.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33)	\$ 7,900.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 7,900.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 15,390.22
10. Other Disbursements (Schedule E-2)	\$ 50.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 15,440.22

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 12,803.58
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 7,900.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 15,440.22
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 5,263.36

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
<b>SUSAN BREAU</b> <b>18 OLYMPIC CT</b> <b>NEW ORLEANS, LA 70131</b>  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/19/2012	\$100.00	\$0.00
<b>KENNETH CAMPBELL</b> <b>12263 CANTERBURY PARK DR</b> <b>GEISMAR, LA 70734</b>  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/19/2012	\$250.00	\$0.00
<b>SEAN CUMMINGS</b> <b>220 CAMP ST</b> <b>STE 500</b> <b>NEW ORLEANS, LA 70130</b>  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/19/2012	\$250.00	\$0.00
<b>DAVID R. HEITMEIER CAMPAIGN FUND II</b> <b>5820 NORLAND AVE</b> <b>NEW ORLEANS, LA 70131</b>  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/19/2012	\$2,500.00	\$0.00
<b>J. DONALD GARVEY</b> <b>56 TOKALON PLACE</b> <b>METAIRIE, LA 70001</b>  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/19/2012	\$1,000.00	\$0.00
<b>GABRIEL MARKEL</b> <b>1020 MUSIC ST</b> <b>NEW ORLEANS, LA 70117</b>  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/19/2012	\$300.00	\$0.00
<b>4. SUBTOTAL (this page)</b>		<b>\$4,400.00</b>	<b>N/A</b>
<b>5. TOTAL (complete only on last page of this schedule)</b>			<b>N/A</b>
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:</b>			
SUBTOTAL (this page)		<b>\$0.00</b>	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
SEIU COPE 1800 MASSACHUSETTES AVE NW WASHINGTON, DC 20036  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/19/2012	\$1,000.00	\$0.00
STAND FOR CHILDREN LOUISIANA PAC 1732 NW QUIMBY ST SUITE 200 PORTLAND, OR 97209  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/19/2012	\$2,500.00	\$0.00
4. SUBTOTAL (this page)		\$3,500.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 7,900.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$2,500.00	TOTAL (complete only on last page of this schedule) \$ 2,500.00

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ARTVERTISING 1911 MAGAZINE ST NEW ORLEANS, LA 70130	12/03/2012	SIGN PRINTING	\$ 1,546.00
ARTVERTISING 1911 MAGAZINE ST NEW ORLEANS, LA 70130	12/03/2012	SIGN PRINTING	\$ 2,353.18
GARRITY PRINT SOLUTIONS P.O. BOX 11305 NEW ORLEANS, LA 70181	12/03/2012	CARD PRINTING	\$ 1,545.13
GARRITY PRINT SOLUTIONS P.O. BOX 11305 NEW ORLEANS, LA 70181	12/03/2012	MAILING	\$ 1,885.52
GARRITY PRINT SOLUTIONS P.O. BOX 11305 NEW ORLEANS, LA 70181	12/03/2012	PRINTING & MAILING	\$ 2,188.16
GODADDY.COM ,	12/03/2012	DOMAIN NAME & WEB HOSTING	\$ 109.24
JACKSON HILL P.O. BOX 19943 NEW ORLEANS, LA 70179	12/03/2012	PHOTOGRAPHY	\$ 600.00
LEBLANC & SCHUSTER PUBLIC RELATIONS INC P.O. BOX 9214 METAIRIE, LA 70055	12/03/2012	CONSULTING	\$ 4,000.00
3. SUBTOTAL (optional)			\$14,227.23
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LEBLANC & SCHUSTER PUBLIC RELATIONS INC P.O. BOX 9214 METAIRIE, LA 70055	12/03/2012	MAILING LIST	\$ 849.49
MELE PRINTING 619 N TYLER ST COVINGTON, LA 70433	12/03/2012	PRINTING SERVICES	\$ 302.75
PAYPAL ,	11/30/2012	SERVICE CHARGE	\$ 7.55
PAYPAL ,	11/30/2012	SERVICE CHARGE	\$ 3.20
3. SUBTOTAL (optional)			\$1,162.99
4. TOTAL (optional - complete only on last page of this schedule)			\$ 15,390.22

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## SCHEDULE E-2: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the campaign that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the campaign.

1. Name and Address of Recipient	2. Date(s)	3. Explanation(s)	4. Amount(s)
ALGIERS ECONOMIC DEVELOPMENT FOUADATION 3520 GENERAL DE GAULLE SUITE 3110 NEW ORLEANS, LA 70114	12/12/2012	MEMBERSHIP	\$ 50.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 50.00

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