CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, even if no election day expenditures were made . The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required <i>in</i> addition to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.			
1.Qualifying Name and Address of Candidate DANA KAPLAN P. O. Box 15487 New Orleans, LA 70175	 Office Sought (Include title of office as well as parish, city, town and/or election district.) New Orleans City Council District B 	OFFICE USE ONLY Report Number: 33325 Date Filed: 11/16/2012 Report Includes Schedules:	
3. Name and address of principal campaign committee (Applicable only if candidate has a principal campaign committee)		Schedule A Schedule B Schedule C	
4. Date of Election <u>11/6/2012</u>			
Primary X General (C	'heck one)		
 Total Expenditures by Category Television Advertising (Schedule A) Radio Advertising (Schedule A) 	<u>\$0.00</u> \$1,251.00		
c. Newspaper Advertising (Schedule A)	\$0.00		
d. Services of Election Day Workers (Schedule B)	\$1,500.00		
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	\$6,734.32		
For any category in which no election day expenditures were n in Item 5. Any schedules not required to be completed may be			
6. a. Name of Person Preparing Report			
b. Daytime Telephone			
7. WE HEREBY CERTIFY that the information contained in this repc and belief, and that no expenditures have been made nor contributions information required to be reported by the Louisiana Campaign Finan.	received that are required to be disclosed have not been repo	-	
This <u>16th day of</u> November	, <u>2012</u>		
		504-837-0770	
	Minh Nguyen Signature of Candidate/Chairperson (To be signed by Chairperson only if		
report by principal campaign committee)	· - •	Daytime Telephone Number	
Signature of Treasurer		504-837-0770 Daytime Telephone Number	

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SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
ENTERPRISE STRATEGIES P. O. Box 52693 New Orleans, LA 70152	\$750.00	Television X Radio Newspaper
ENTERPRISE STRATEGIES P. O. Box 52693 New Orleans, LA 70152	\$105.00	Television X Radio Newspaper
ENTERPRISE STRATEGIES P. O. Box 52693 New Orleans, LA 70152	\$396.00	Television X Radio Newspaper

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SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
PAUL BROWN 1140 Oretha Castle Haley New Orleans, LA 70130	\$75.00	
BOBBIE EDWARDS New Orleans Louisiana ,	\$75.00	
KEISHA GREEN New Orleans Louisiana ,	\$75.00	
LISA JAMES 4530 S. Claiborne Avenue New Orleans, LA 70130	\$75.00	
GLENDA JOHNSON 1462 Marais Street New Orleans, LA 70130	\$75.00	
RODNEY JOHNSON 1462 Marias Street New Orleans, LA 70130	\$75.00	
DAISY JONES New Orleans Louisiana ,	\$75.00	
LEE JONES 843 Camp Street New Orleans, LA 70130	\$75.00	
ALICIA MATTHEW 2913 Banks Street New Orleans, LA 70130	\$75.00	

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SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
RON MATTHEW 2913 Banks Street New Orleans, LA 70130	\$75.00	
OLIVER MOORE 1140 Oretha Castle Haley New Orleans, LA 70130	\$75.00	
LEONERD PRICE New Orleans Louisiana ,	\$75.00	
BEN SMITH 8941 Morrison New Orleans, LA 70130	\$75.00	
DANN SMITH 8941 Morrison New Orleans, LA 70130	\$75.00	
TYRONE SMITH 7524 Malvern Drive New Orleans, LA 70130	\$375.00	
VERA SMITH 1020 White Street New Orleans, LA 70130	\$75.00	

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SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
ALPHAGRAPHICS 2315 N. Woodlawn Avenue Metairie, LA 70002	\$2,421.29	ELECTION DAY DOOR HANG
ALPHAGRAPHICS 2315 N. Woodlawn Avenue Metairie, LA 70002	\$3,518.71	ELECTION DAY DOOR HANG
DANAE COLUMBUS & ASSOCIATES Danae Columbus 814 Baronne Street New Orleans, LA 70113	\$15.03	ROUSES - FUNDRAISER SUPPLIES
DANAE COLUMBUS & ASSOCIATES Danae Columbus 814 Baronne Street New Orleans, LA 70113	\$40.00	LABOR FOR SIGN IN
DANAE COLUMBUS & ASSOCIATES Danae Columbus 814 Baronne Street New Orleans, LA 70113	\$86.26	WALMART - FOOD & BEVERAGES
DANAE COLUMBUS & ASSOCIATES Danae Columbus 814 Baronne Street New Orleans, LA 70113	\$50.00	ELECTION NIGHT SOUND SYSTEM
DANAE COLUMBUS & ASSOCIATES Danae Columbus 814 Baronne Street New Orleans, LA 70113	\$25.00	MALT BOX
DANAE COLUMBUS & ASSOCIATES Danae Columbus 814 Baronne Street New Orleans, LA 70113	\$100.00	BURTON STEEL PHOTOGRAPHY
DANAE COLUMBUS & ASSOCIATES Danae Columbus 814 Baronne Street New Orleans, LA 70113	\$275.00	MIKE'S ON THE AVENUE

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SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
DANAE COLUMBUS & ASSOCIATES Danae Columbus 814 Baronne Street New Orleans, LA 70113	\$113.03	DOMINO'S PIZZA
MARCO OUTDOOR ADVERTISING 629 S. Claiborne Avenue New Orleans, LA 70113	\$83.33	PRORATED ONE DAY BILLBOARD
UPTOWN MESSENGER 5721 Magazine Street Ste. 248 New Orleans, LA 70115	\$6.67	PRORATED ONE DAY ONLINE AD

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