

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate  
**BILLY NUNGESSER**  
3421 N. Causeway Blvd. Ste. 701  
Metairie, LA 70002

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)  
  
Lt. Governor for the State of Louisiana

## OFFICE USE ONLY

Report Number: 26928

Date Filed: 10/31/2011

Report Includes Schedules:

Schedule A

Schedule C



3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

4. Date of Election 10/22/2011  
Primary  General  (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$77,500.20</u>
b. Radio Advertising (Schedule A)	<u>\$0.00</u>
c. Newspaper Advertising (Schedule A)	<u>\$0.00</u>
d. Services of Election Day Workers (Schedule B)	<u>\$0.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$44,060.68</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report  
b. Daytime Telephone

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 31st day of October, 2011.

Dale Benoit  
Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

504-837-0770  
Daytime Telephone Number

Rodney P. LeBlanc  
Signature of Treasurer

504-837-0770  
Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
BATON ROUGE COX c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$2,265.96	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
HTV10 c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$446.16	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KADN c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$753.63	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KALB c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$2,188.83	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KAQY c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$703.03	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KARD c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$1,544.07	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KATC c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$3,317.37	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KLAX c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$1,395.33	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KLFY c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$2,909.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

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1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KMSS c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$1,222.83	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KNOE c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$2,105.27	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KPLC c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$4,477.33	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KSLA c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$3,484.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTAL c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$2,018.63	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTBS c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$3,499.07	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTVE c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$2,088.40	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KVHP c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$2,392.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
NALB c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$605.67	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

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1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
NEW ORLEANS CHARTER c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$144.90	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
NEW ORLEANS COX c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$1,953.16	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WUPL c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$230.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WAFB c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$7,079.86	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WBRZ c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$3,220.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WDSU c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$4,045.70	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WFBC c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$135.30	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WGMB c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$1,008.17	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WGNO c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$2,281.60	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

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The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
WNOL c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$410.17	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WNTZ c/o Brabender Cox 1218 Grandview Cox Pittsburgh, PA 15211	\$546.63	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WVLA c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$1,059.53	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WVUE c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$8,372.77	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WWL c/o Brabender Cox 1218 Grandview Avenue Pittsburgh, PA 15211	\$9,594.83	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
B3 CONSULTING 540 S. Broad Street New Orleans, LA 70119	\$13,000.00	ELECTION DAY ACTIVITIES
HYATT REGENCY NEW ORLEANS 601 Loyola Ave New Orleans, LA 70113	\$17,610.68	ELECTION NIGHT PARTY
JDE INC. 725 Lettsworth Street Baton Rouge, LA 70802	\$4,500.00	FOOD FOR ELECTION DAY
SENTINENTAL 21 725 Parlance Drive Baton Rouge, LA 70806	\$4,500.00	ELECTION DAY ACTIVITIES
THE BUCKTOWN ALL-STARS 824 Holt Place Gretna, LA 70056	\$1,400.00	DEPOSIT FOR ENTERTAINMENT
THE BUCKTOWN ALL-STARS 824 Holt Place Gretna, LA 70056	\$3,050.00	FINAL PAYMENT - ENTERTAINMENT

Form 104, Rev. 6/01, Page Rev. 3/98