CANDIDATE'S REPORT (to be filed by a candidate or his principal campaign committee)			
1.Qualifying Name and Address of Candidate  CAROLINE FAYARD PO Box 750436 New Orleans, LA 70175	Office Sought (Include title of office as well as parish, city, town and/or election district.)  Statewide	OFFICE USE ONLY  Report Number: 24876  Date Filed: 9/22/2011  Report Includes Schedules: Schedule A-1 Schedule E-1 Schedule E-2	
3. Date of Primary 10/22/2011  This report covers from 7/16/2011	through <u>9/12/2011</u>		
4. Type of Report:  ———————————————————————————————————	——————————————————————————————————————		
Name of Person Preparing Report ELIZABE     Daytime Telephone	TH SMITH	-	
10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.  This 22nd day of September . 2011 .		8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).  On attached sheet	
Thisday ofSeptember			

Signature of Treasurer Form 102, Rev. 1/98, Page Rev. 3/00 Daytime Telephone

#### FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of Principal Campaign Committee

COMMITTEE TO ELECT CAROLINE FAYARD PO Box 750436 New Orleans, LA 70175

# **SUMMARY PAGE**

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 4,325.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 <i>or less</i>	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33)	\$ 4,325.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 4,325.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 6,637.00
10. Other Disbursements (Schedule E-2)	\$ 330.06
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 6,967.06

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period  (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 19,452.79
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 4,325.00
16. Less total disbursements this period (Line 13 above)	\$ 6,967.06
17. Less in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 16,810.73

## **SUMMARY PAGE (continued)**

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

#### **NOTICE**

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c) (3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

# **SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)**

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	7
GEORGE DUBOSE 112 Mark Twain Dr. Apt 12 River Ridge, LA 70123	08/15/2011	\$200.00	\$200.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
MARK KONIKOFF Box 2002 Lafayette, LA 70502	08/27/2011	\$20.00	\$40.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
JULIANNA LEE 1000 New Jersey Ave. SE #723 Washington, DC 20003	08/16/2011	\$100.00	\$100.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
AMANDA LO 8013 Ferrara Dr Harahan, LA 70123	08/26/2011	\$100.00	\$100.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
BROBSON LUTZ 2622 Jena St New Orleans, LA 70115	08/15/2011	\$2,500.00	\$2,500.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
RAMA MOHANTY 2011 General Taylor Baton Rouge, LA 70810	08/10/2011	\$100.00	\$100.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
4. SUBTOTAL (this page)		\$3,020.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:  SUBTOTAL (this page) \$0.00	) TOTAL (complete o	nly on last page of this schedule)	

# SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
MATTHEW PAYNE 4146 Cleveland Ave New Orleans, LA 70119	08/15/2011	\$50.00	\$50.00
POLITICAL COMMITTEE? PARTY COMMITTEE? PARTY COMMITTEE?			
MARGITTA ROGERS 7901 Panola St New Orleans, LA 70119	08/15/2011	\$20.00	\$20.00
POLITICAL COMMITTEE? PARTY COMMITTEE? PARTY COMMITTEE?			
JOEL THIBODEAUX 10877 Sandringham Ave Baton Rouge, LA 70815	08/15/2011	\$20.00	\$20.00
POLITICAL COMMITTEE? PARTY COMMITTEE? ——			
SARAH TRICKEY 2111 Barclay Road Richmond, VA 23228	08/17/2011	\$1,200.00	\$1,200.00
POLITICAL COMMITTEE? PARTY COMMITTEE? PARTY COMMITTEE?			
DON DE BOISBLANC 210 W. Pont des Mouton #32 Lafayette, LA 70507	08/16/2011	\$15.00	\$15.00
POLITICAL COMMITTEE? PARTY COMMITTEE?			
4. SUBTOTAL (this page)		\$1,305.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 4,325.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) \$0.00	TOTAL (complete or	nly on last page of this schedule)	\$ 0.00

## **SCHEDULE E-1: EXPENDITURES**

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	Expenditures this     a. Date(s)	s Reporting Period b. Purpose(s)	c. Amount(s)
FLETCHER ROWLEY 1720 West End Ave Ste 630 Nashville, TN 37203	08/08/2011	Media consulting	\$ 3,000.00
GOOGLE 75 Ninth Ave New York, NY 10011	09/08/2011	Data storage fees	\$ 20.00
LOUISIANA FIRST PAC PO Box 4385 Baton Rouge, LA 70821	07/27/2011	Donation	\$ 250.00
MANDATE MEDIA 2014 SE 39th Ave Portland, OR 97214	07/22/2011	June and July website consulting	\$ 500.00
MANDATE MEDIA 2014 SE 39th Ave Portland, OR 97214	08/09/2011	August website consulting	\$ 250.00
NEW LEADERS COUNCIL 5337 Annunciation St New Orleans, LA 70115	08/08/2011	Donation	\$ 50.00
PIERRE PRINCIPLE COMMUNICATIONS LLC 1010 Common St Ste 1610 New Orleans, LA 70112	08/08/2011	July communications consulting	\$ 1,000.00
SHERIFF TALMADGE BUNCH CAMPAIGN PO Box 643 Clinton, LA 70722	08/08/2011	Campaign contribution	\$ 250.00
3. SUBTOTAL (optional)	I		\$5,320.00
4. TOTAL (optional - complete only on last page of this sched	ule)		

## **SCHEDULE E-1: EXPENDITURES**

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	Expenditures this     a. Date(s)	Expenditures this Reporting Period     a. Date(s)		
ELIZABETH SMITH PO Box 750603 New Orleans, LA 70175	07/27/2011	July compliance consulting	\$ 1,000.00	
UNITED STATES POSTAL SERVICE 2000 Louisiana Ave New Orleans, LA 70115	08/09/2011	Postage	\$ 46.00	
YOUNG DEMOCRATS OF LOUISIANA PO Box 4385 Baton Rouge, LA 70821	07/20/2011	Donation	\$ 200.00	
MAILCHIMP.COM 512 Mean St Ste 404 Atlanta, GA 30318	07/18/2011	Email list management service	\$ 71.00	
3. SUBTOTAL (optional)	1	1	\$1,317.00	
4. TOTAL (optional - complete only on last page of this schedule)  Form 102. Rev. 3/98. Page Rev. 3/98			\$ 6,637.00	

## **SCHEDULE E-2: OTHER DISBURSEMENTS**

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the campaign that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the campaign.

1. Name and Address of Recipient	2. Date(s)	3. Explanation(s)	4. Amount(s)
AMERICAN EXPRESS ACCEPT PAY 1433 7th St. Ste 300 Denver, CO 80202	08/04/2011	July credit card processing fees	\$ 20.00
AMERICAN EXPRESS ACCEPT PAY 1433 7th St. Ste 300 Denver, CO 80202	09/01/2011	August credit card processing fees	\$ 20.00
AMERICAN EXPRESS ACCEPT PAY 1433 7th St. Ste 300 Denver, CO 80202	09/02/2011	August credit card processing fees	\$ 113.09
INTUIT QUICKBOOKS ONLINE 2800 E Commerce Center PL Tucson, AZ 85706	08/03/2011	Monthly software subscription fees	\$ 38.10
INTUIT QUICKBOOKS ONLINE 2800 E Commerce Center PL Tucson, AZ 85706	09/06/2011	Monthly software subscription fees	\$ 38.10
JP MORGAN CHASE BANK NA 5001 Prytania St New Orleans, LA 70015	08/03/2011	July bank fees	\$ 17.18
JP MORGAN CHASE BANK NA 5001 Prytania St New Orleans, LA 70015	09/06/2011	August bank fees	\$ 19.30
LOUISIANA SECRETARY OF STATE PO Box 94125 Baton Rouge, LA 70804	08/26/2011	Filing fees	\$ 27.00
5. Total OTHER DISBURSEMENTS during this reporting	period		

## **SCHEDULE E-2: OTHER DISBURSEMENTS**

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the campaign that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the campaign.

1. Name and Address of Recipient	2. Date(s)	3. Explanation(s)	4. Amount(s)
PAY SIMPLE 1433 17th St Ste 300 Denver, CO 80202	08/02/2011	July credit card processing fees	\$ 17.29
PAY SIMPLE 1433 17th St Ste 300 Denver, CO 80202	09/07/2011	August credit card processing fees	\$ 20.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 330.06