

CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

MARLIN GUSMAN
P.O. Box 19023
New Orleans, LA 70179

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Criminal Sheriff
Orleans Parish
Orleans Parish

OFFICE USE ONLY

Report Number: 19463

Date Filed: 3/2/2010

Report Includes Schedules:

Schedule A

Schedule B

Schedule C



3. Name and address of principal campaign committee
(Applicable only if candidate has a principal campaign committee)

4. Date of Election 2/6/2010

Primary General (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$39,913.00</u>
b. Radio Advertising (Schedule A)	<u>\$0.00</u>
c. Newspaper Advertising (Schedule A)	<u>\$21,940.42</u>
d. Services of Election Day Workers (Schedule B)	<u>\$2,750.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$17,710.00</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report JOEY RICHARD

b. Daytime Telephone 504-837-5990

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 2nd day of March, 2010.

Marlin Gusman

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

504-282-2222

Daytime Telephone Number

Joey Richard

Signature of Treasurer

504-837-5990

Daytime Telephone Number

SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
CREATIVE MARKETING SALES INC. P.O. Box 8285 Metairie, LA 70011	\$6,500.00	<input type="checkbox"/> Television <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Newspaper
GARRITY PRINTING LLC 109 Research Drive Harahan, LA 70123	\$4,000.00	<input type="checkbox"/> Television <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Newspaper
MPRESS 4100 Howard Ave New Orleans, LA 70125	\$1,200.00	<input type="checkbox"/> Television <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Newspaper
TEDDLIE MEDIA PARTNERS 365 Canal Street Suite 1750 New Orleans, LA 70130	\$39,913.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
TEDDLIE MEDIA PARTNERS 365 Canal Street Suite 1750 New Orleans, LA 70130	\$6,621.97	<input type="checkbox"/> Television <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Newspaper
TEDDLIE MEDIA PARTNERS 365 Canal Street Suite 1750 New Orleans, LA 70130	\$3,618.45	<input type="checkbox"/> Television <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Newspaper

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SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
KENNETH P GARRETT SR 2160 L.B. Landry Ave New Orleans, LA 70114	\$1,000.00	
KAREN JOHNSON 910 Mural St New Orleans, LA 70115	\$1,000.00	
AUBRY WALLACE 2328 Memorial Park Dr New Orleans, LA 70114	\$750.00	

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SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
ADEPT TEES CUSTOM SCREEN PRINT 5340 St. Claude Ave New Orleans, LA 70117	\$2,110.00	CK# 3036 - Election day t-shirts design & print
ALGIERS POLITICAL ACTION COMMITTEE 650 Poydras St. Suite 2417 New Orleans, LA 70130	\$3,500.00	CK# 3032-Pro rata / ballots mailings telephone messages
CONCERNED LEADERSHIP ORGANIZATION Unity & Tenacity (CLOUT) P.O. Box 740697 New Orleans, LA 70174	\$2,000.00	CK# 3041-Pro rata/printing advertisement sign workers
DEMOCRATIC BEAVERS INC P.O. Box 7073 New Orleans, LA 70186	\$200.00	CK# 3042 - Pro rata/election 2010
DEMOCRATIC ORGANIZATION OF VOTERS EDUCATION 1631 Elysian Fields Ave New Orleans, LA 70117	\$3,000.00	CK#3035-pro rata share DOVE ballot/printingpostagemail
HUGHEY AND ASSOCIATES Regular Democratic Organization 1234 Moss Street New Orleans, LA 70115	\$500.00	Ck# 3010 - Regular Democratic Organization endorsement
INDEPENDENT DEMOCRATIC ELECTORS ASSOCIATION P.O. Box 56607 New Orleans, LA 70156	\$2,000.00	CK# 3026 - pro rata/endorsement
NEW ORLEANS COALITION 601 Sequin Street New Orleans, LA 70114	\$100.00	CK# 3002 - endorsement Pro rata/ad
ORLEANS PARISH DEMOCRATIC PARTY Executive Committee 4234 Canal Street New Orleans, LA 70130	\$2,000.00	CK# 3038 - Pro rata contribution to ballot

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SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
SAVA 7170 Deanne Street New Orleans, LA 70126	\$300.00	CK# 3039 - Pro rata/campaign endorsement
YAPA P.O. Box 740306 New Orleans, LA 70174	\$2,000.00	CK#3025-pro rata/email blastsphone bankspolling stations etc.

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